State Representative Sharon Pace engages the audience at UMSL Q&A Lunch

Responding to the speaker's questions over a light lunch. "Attend those committee meetings," Pace said. "You have feedback; be proactive. Let your representative or legislator know where you stand. What would you like to see happen?"

A or B," Carpenter said. "We try to ask good questions on the move. Other times, the speaker asks the audience to think about the topic and stats and make up their own minds. It's a way to get the student body involved in the process. It's a way for you to contribute to the results of the legislation."

The Representative was candid about the practicalities of passing bills. "I don't think a bill gets to the committee, and the bill's out of the picture," she said. "There are a lot of things that can happen. The committee may say, 'Well, this is an issue, and we really don't need to extend our work on it.'"

"We don't have a view on issues that are [yet] the speaker does not want hearings on particular bills."

Let up.

"Attend those committee meetings," Pace said. "You have feedback; be proactive. Let your representative or legislator know where you stand. What would you like to see happen?"

"Why don't you come and visit?" Carpenter said. "This was our way of saying, 'Come to the campus,'" Carpenter said. "If you want to participate, you can. We have two opportunities to get involved."

UMSL Jubilee. An elegant dinner for the university as part of the 2013 Founders Dinner. The prestigious acts of University of Missouri–St. Louis alumni and faculty were highlighted. The evening was filled with colorful lighting, lively music, and a lively atmosphere.

A festive club-atmosphere was evoked life along the Big Muddy to break the mood. Slipped into another with hardly a lively trip indeed. Mississippi River. It was a lovely, soul, folk and rock have flowed as varied as blues, jazz, gospel, to St. Louis. MADCO, the dance soul, was paired with an array of eloquent speakers, each commemorating the academic legacy established. Featuring dancers forming couples the stage singly and in groups, a Mysteries showstoppers. "Wonderful World" enjoyed but there were some expected intermission to clear the stage. The astronauts returned the stage to the show with music and dancing audience members to dance with the troupe dancing down the aisles sleeved and black vests scurried by wooden planks, suggesting walls or backdrops. On one side, it looked like smooth, new metal or rusty shacks in the rural South. The rusty by wooden planks, suggesting walls or backdrops. On one side, it looked like smooth, new metal or rusty shacks in the rural South. The rusty by wooden planks, suggesting walls or backdrops. On one side, it looked like smooth, new metal or rusty shacks in the rural South. The rusty by wooden planks, suggesting walls or backdrops. On one side, it looked like smooth, new metal or rusty shacks in the rural South. The rusty by wooden planks, suggesting walls or backdrops. On one side, it looked like smooth, new metal or rusty shacks in the rural South. The rusty by wooden planks, suggesting walls or backdrops. On one side, it looked like smooth, new metal or rusty shacks in the rural South. The rusty by wooden planks, suggesting walls or backdrops.
The Current also offers preprinted inserts placed inside the paper. Inserts are printed by you, the advertiser and mailed to our publisher to be inserted in the paper, for an alternate, hands-on form of advertising.

Preprinted Insert Prices (per week)

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Inserts may be as large as 9" by 12". Inserts must be mailed 7 days before the scheduled publication date to our publisher (below) with insertion directions:

Press Journal Printing
3406 W. Georgia St.  Louisiana, MO 63353

The Current-Onine.com receives thousands of hits daily from all over the world. Online ads are an effective, cost-efficient way to advertise your business or organization.

Prices are in the graphic to the left. The Current can provide typesetting and professional ad design assistance to advertisers for an additional fee. If an advertiser chooses to provide an ad, it must be in a digital format and follow these guidelines:

Acceptable formats:
- Adobe Acrobat, Photoshop and Illustrator files (.psd, .jpeg, .eps, .ai, or .tif) 150dpi minimum 300dpi preferred
- The Current is produced on a Mac-based platform, and is unable to support PC based documents including PageMaker, Corel Draw, Freehand, or Microsoft Publisher
- Ads must be produced to specific dimensions as shown in the illustration. A resolution of 72dpi for photos and line art necessary.

Electronic Ad Submission:
- Email: thecurrentads@umsl.edu
- Ads must be submitted a minimum of 72 hours before scheduled run date

NOTE: Graphic above is for illustration purposes alone, to denote price by size only. But placement on the page will vary. In order to guarantee an ad is preferentially placed, advertisers can pay an extra fee.
PRINT ADS

By far, the most popular form of advertising are print ads. This highly effective, highly versatile form of advertising fits the budget and format for any business, organization or event’s ad campaign.

COLOR: Add $100 for full page, $75 for half or quarter page, $25 for eighth page or business card size. $50 design fee if applicable.
* Ads should be in the specific dimensions noted above and emailed to thecurrentads@umsl.edu at least 2 business days before scheduled publication.

STICKY NOTES

This simple, yet effective new form of advertising consists of a highly visible 3” sticker placed on the front page of our paper with your information and design.

Runs are in increments of 6000. Prices below include one 6000 pc run and respective number of spot colors.

**Sticky Note Ad Prices** (per week)
minimum 6000 per run
- 1 color - $900
- 2 colors - $1000
- 3 colors - $1100
- 4 colors - $1200
- 5 colors - $1300
- 6 colors - $1400

KIOSK ADS

Kiosk ads are placed on news stands in high traffic areas, visible to anyone who picks up a paper, or walks by the kiosk, making this a very efficient form of advertising.

Artwork should be 14” by 12”, and should be received by our staff no later than 7 days before the scheduled run date.

**Kiosk Ad Prices** (per month)
$250 per month/per rack

TheCurrent-Online.com
1. The Current reserves the right to alter, reject or edit advertisements at any time. The executive committee shall make such determinations; advertisers should direct questions to the advertising director regarding this policy.
2. Advertisements designed to resemble news matter must carry the word “ADVERTISEMENT” at the top of the ad.
3. The deadline for all display advertising is 5 p.m. on the Thursday prior to publication. All copy, photos, artwork and payment, if required, must be in The Current’s office by this time or the space reservation will be automatically cancelled, and the advertiser will be billed at the contracted rate.
4. Advertising cancelled after contracts are signed will be billed at 100% of space cost.
5. The Current does not grant refunds. Balances will be credited to your account for use in a later issue.
6. The Current is not liable for slight changes or typographical errors that do not change the intent or meaning of the advertisement. The limit of responsibility will be based on the impact of the error on the advertisement. Claims for adjustment in error may be made by the advertiser only if the error changes the meaning of the advertisement; such claims must be filed within 14 days of the publication date of the issue in which the advertisement ran.
7. The Current is not responsible for any printed quality for any advertisement if any of the following conditions are not met:
   a. Color ads must be 350 dpi or above CMYK TIFFs or PDFs.
   b. Grayscale ads must be 300 dpi or above grayscale TIFFs or PDFs.
   The Current assumes no responsibility for the quality of advertisements that must be scanned in.
8. The advertiser and/or its agency agrees to defend and indemnify The Current against any and all liability, loss, or expenses arising for any claims for libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights, or violations of rights of privacy or any other tort resulting from the publication of the advertiser’s advertisement.
9. Copy changes on proofs from original copy submitted must be made no later than the Friday prior to publication 5 p.m.
10. All advertising space under contract must be used in the fiscal year in which the contract was signed.
11. Prepayment is required for all political or closing business advertisements and for all travel agencies.
12. Statements and tear sheets are mailed the first day after publication.
13. Payment is due 30 days from the date of advertisement publication. Any outstanding monies owed to The Current 30 days after said date will charged an additional 2% on the unpaid balance per month past due.
14. All advertising orders are subject to the policies of the current Rate Card. Orders received that do not reflect current rates and policies will be adjusted to meet those policies.
15. The Current reserves the right to revise its advertising rates and/or other conditions set forth in this Rate Card at any time with 30 days notice.
16. The Current shall not be liable for any failure to print, publish or circulate all or any portion of any issue in which such failure to do so is due to an act of God, nature, strikes, accidents or other circumstances beyond the newspaper’s control.

Subject to change. All issues are published on Mondays unless otherwise noted.

*The March 30 issue is “The Stagnant.” The Current’s annual April Fools’ parody issue. All articles in the Stagnant are humorous fakes but the ads are real.